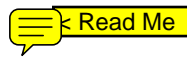




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DESIGN IDEAS

By filling out this form
you help us give you a design you'll love

Artist/Band Name:

Project Title:

MARKETING INFORMATION

Who is your target audience? That is, who is most likely to buy this CD?

Where will you be selling this CD?

What's the most important thing a potential customer should know about this CD?

GENRE Though you may fit into many genres, pick the genre that best describes your music.

- Rock
- Alternative / Indie Rock
- Hard Rock / Metal
- Pop / Vocal
- Blues
- R&B / Soul
- Rap / Hip-Hop
- Dance / Club
- Classical
- Jazz
- Gospel / Spiritual
- Contemporary Christian
- Country
- Folk
- Holiday
- Latin
- New Age
- Reggae
- Other:

DESIGN INPUT Check one of the following three options:

- I'm a musician; you guys are the designers. Make me look great!
- I am providing a rough mockup, but if you can improve my ideas, please do.
- I know what I want, and am providing a detailed mockup. Please follow it closely.

MOOD OR STYLE Some useful words to help you describing the mood or style of this CD. Check all that apply.

- happy
- dark
- edgy
- sophisticated
- feminine
- funky
- nostalgic
- playful
- angry
- rough
- elegant
- warm
- energetic
- retro
- fun
- bitter
- atmospheric
- contemporary
- spiritual
- sexy
- earthy
- sad
- intense
- calm
- clean
- lush
- futuristic
- organic
- yearning
- aggressive
- relaxing
- simple
- romantic
- slick
- hypnotic
- eerie
- hardcore
- mellow
- delicate
- intimate
- hip
- psychedelic
- cynical
- loud
- complex
- light
- sentimental
- quirky
- other

WHAT TO AVOID Colors, images, or themes that you want us to avoid, note them here: